

AB Eagles 2025 Recycle Rewards Playoffs Giveaway Full Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

AB EAGLES 2025 Recycle Rewards Playoffs Giveaway (“PROMOTION”) IS OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, EXCEPT FLORIDA, NEW YORK AND RHODE ISLAND WHO ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. VOID OUTSIDE THE UNITED STATES OR WHERE PROHIBITED BY LAW. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE UNITED STATES.

BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES CERTAIN RELEASES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, INCLUDING A WAIVER OF YOUR RIGHT TO A TRIAL BY JURY.

1. ELIGIBILITY:

The Promotion is comprised of two parts: an instant win sweepstakes (the “Instant Win Sweepstakes”) and a grand prize sweepstakes (the “Grand Prize Sweepstakes”). The Promotion is open to all legal residents of the fifty (50) United States and the District of Columbia, except Florida, New York and Rhode Island who are 21 years of age and older at time of entry.

Notwithstanding the foregoing, the following individuals and members of their families (parents, grandparents, children, siblings, spouses) and immediate household members (whether related or not) are not eligible for participation: Employees, contractors, directors, officers and agents of Anheuser-Busch, LLC (“Sponsor”), and its affiliates and subsidiaries, advertising and promotion agencies, wholesale distributors, retail licensees, all other service and governmental agencies and their employees involved with the Promotion, RTS Holding, Inc., Philadelphia Eagles, LLC (“Eagles”), Eagles Stadium Operator, LLC, National Football League (“NFL”) and its affiliates, FanUp Software, INC and each of their parent, subsidiary, and affiliated companies, and Sponsor’s advertising and promotional agencies, alcoholic beverage suppliers, wholesalers, distributors, and importers, and alcoholic beverage retailers, each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the foregoing entities, and each of, their respective printers, and advertising, promotion, and fulfillment agencies. All federal, state, and local regulations apply.

2. START/END DATES:

The Promotion begins at 12:01 AM United States Eastern Time ("ET") on January 11, 2026 and ends at 11:30 PM ET on the day of the final home game in which the Eagles play during the 2025 NFL playoffs (the "Promotion Period"). Entry will be open only on dates and times to be announced at certain Philadelphia Eagles home playoff games (each, an "Entry Window"). Each Entry Window will begin once the gates open to the Philadelphia Eagles home playoff game(s), and will end once all winners are chosen or at 11:30 PM ET on the day that the Entry Window is opened, whichever is sooner, on the following dates (the "Entry Dates"):

January 11, 2026
The day of the second Philadelphia Eagles home playoff game.*
The day of the third Philadelphia Eagles home playoff game.*

*If necessary – drawings will occur only if Eagles hosts a home playoff game during that Entry Window.

Number of drawings and Entry Windows are subject to change at Eagles' and Sponsor's sole discretion.

3. HOW TO ENTER:

Instant-Win Sweepstakes:

During an Entry Window, head to a designated recycling machine located at Lincoln Financial Field and follow the on-machine instruction to recycle a plastic or metal beverage container. Once the container is accepted by the machine, a QR Code will populate on the machine screen. Scan the QR code, click on the link and follow the prompts to enter the Promotion (only available during an Entry Window on an Entry Date). You must fully complete the registration, which includes your email and date of birth. You can also enter without having to recycle a plastic or metal beverage container by visiting <https://www.rts.com/cycle-philadelphia-eagles-recycles/> directly. Limit one (1) entry per person per Entry Window.

Grand Prize Sweepstakes:

All eligible entrants in the Instant Win Sweepstakes will be automatically entered into the Grand Prize Sweepstakes.

By submitting an entry, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of Sponsor and its appointed agents, which will be final and binding in all matters relating to the Promotion.

By participating and submitting an entry, entrant agrees that Sponsor and any

participating parties are authorized to contact entrant via e-mail to make entrant aware of information pertinent to the Promotion.

4. PRIZES:

Instant Win Sweepstakes:

During each Entry Window, two (2) winners will each receive a prize as follows:

- One (1) fan will win one (1) co-branded Philadelphia Eagles and Anheuser-Busch fleece, ARV: \$95.
- One (1) fan will win a \$150 gift card to the Eagles Pro Shop, ARV \$150.

ARV of the Instant Win Prize per Entry Window will range as follows depending on the item selected: \$95-\$150.

Grand Prize Sweepstakes:

One (1) Grand Prize Sweepstakes prize will be awarded. One (1) participant will be chosen at random from all eligible entrants during the Promotion Period and will win two (2) tickets to a Philadelphia Eagles Game scheduled to take place at Lincoln Financial Field during the 2026 NFL season. The exact game will be determined by Sponsor. Approximate retail value ("ARV") of the Grand Prize: \$375.

No part of any prize includes any alcoholic beverages. All Promotion prize details are at Sponsor's sole discretion. Prizes are not transferable or redeemable for cash. No substitutions of prizes by winners allowed, but Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion. The winner is strictly prohibited from auctioning, trading or otherwise transferring the Prize unless Sponsor consents in writing. No more than the stated number of Prize(s) will be awarded. The Released Parties (defined below) are not responsible for and Winner will not receive the difference, in any, between the actual value of the Prize at the time of award and the stated ARV in these Official Rules or in any Promotion-related correspondence or material.

All expenses and travel costs incurred as a result of seeking, winning, and/or making use of a prize are the sole responsibility of winner. Any expense or cost not expressly stated in the description of the prizes set forth above is the sole responsibility of winner.

All federal, state, and local taxes, fees, and surcharges on any prize are the sole responsibility of winner of the prize.

5. ODDS OF WINNING:

Odds of winning an Instant Win Sweepstakes prize depend on the total number of prizes available divided by the total number of eligible entries during the applicable Entry Window and Entry Date.

Odds of winning a Grand Prize Sweepstakes prize are dependent on the number

of eligible entries received by 11:30 PM ET on the day of the final home game in which the Eagles play during the 2025 NFL playoffs.

6. WINNER SELECTION, NOTIFICATION, AND VERIFICATION:

Two (2) entrants will win the Instant Win Sweepstakes on each Entry Date. If you are a potential Instant Win prize winner, you will receive an on-screen message on the recycling machine or website upon the completion of your promotion entry, stating that you have won an Instant Win prize, along with instructions for claiming your Instant Win prize. If you have not received the on-screen confirmation message, then you are not an instant winner.

If any potential Instant Win Sweepstakes winner cannot be reached within Twenty-Four (24) hours of first notification attempt, if any prize or prize notification is returned as undeliverable, if any potential Instant Win Sweepstakes winner rejects his/her prize, or in the event of noncompliance with these Official Rules, such prize will be forfeited and an alternate winner will be selected from among all remaining eligible entries. Upon forfeiture of any prize, no compensation will be given. Limit one (1) prize per person or household.

Potential Grand Prize winners will be selected in a random drawing from among all eligible entries received (winning and non-winning) during the Promotion Period, to be held on the day following the final home game in which the Eagles play during the 2025 NFL playoffs. The potential Grand Prize Sweepstakes winner will not be deemed a winner, and will not be eligible to receive the Grand Prize, unless and until such potential winner is verified as being eligible to receive the Grand Prize, and returns all necessary documents in accordance with this section and these Terms and Conditions.

Drawing will be conducted by Sponsor or its appointed agent, and all decisions are final. Potential Grand Prize winners will be contacted by call, text, and email. If any potential Grand Prize winner cannot be reached within seven (7) days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any potential winner rejects his/her prize, or in the event of noncompliance with these Official Rules such prize will be forfeited and an alternate winner will be selected from among all remaining eligible entries. Upon forfeiture of any prize, no compensation will be given. Limit one (1) Grand Prize per person or household.

All potential winners may be required to sign and return, where legal, a Declaration of Eligibility and Liability/Publicity Release within three days of notification that he/she is a potential winner. No potential winner will be an official winner until his/her Declaration of Eligibility / Release of Liability has been returned and eligibility has been formally verified by Sponsor. If any potential winner fails to comply with these Official Rules and/or to submit the required documentation within the designated time period, he/she will be automatically disqualified and the prize may be awarded to an alternate winner.

7. LICENSE AND RELEASE:

Participation in the Promotion and acceptance of prize constitute winner's and guest's permission for Sponsor or its agents to photograph, film, and record each winner and guest and to use his/her name, address (city and state), likeness, photograph, voice, biographical information, and/or any statements made by each winner and guest regarding the Promotion or Sponsor for purposes of trade, publicity, or promotion without notice or additional compensation, except where prohibited by law. By participating and/or accepting a prize, entrants, winner(s), and guest(s) acknowledge and agree to release and hold harmless Sponsor, Sponsor's advertising and promotional agencies, Eagles, Eagles Stadium Operator, LLC, RTS Holding, Inc., and the NFL and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, and directors ("Released Parties") from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including, without limitation, property damage, personal injury, and/or death that may occur in connection with, preparation for, travel to, or participation in the Promotion, or participation in, possession, acceptance, and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation or invasion of privacy, and merchandise delivery. Sponsor shall not be responsible for any cancellations, delays, diversions, substitutions, or omissions whatsoever by any other persons providing any services to winner, including any results thereof, such as changes in services or location necessitated by same. Sponsor is not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, or acts of terrorism. Sponsor shall not be liable for any loss or damage to personal belongings. Entrants who do not comply with these Official Rules or who attempt to interfere with this Promotion in any way shall be disqualified. There is no purchase required to participate in the Promotion or to win any prize in the Promotion. A purchase does not increase odds of winning.

8. ADDITIONAL TERMS:

Sponsor reserves the right to alter, suspend, or terminate the Promotion at any time and with or without notice if, in Sponsor's sole discretion, the integrity of the Promotion becomes or is likely to become compromised in any way. In the event the Promotion is terminated prematurely, all eligible entries received prior to the Promotion termination or suspension date will be included in the next prize drawing. No automated devices, bots, and/or other programs and/or software are permitted. All entries become the sole and exclusive property of Sponsor and will not be acknowledged or returned. No mass or mechanically reproduced, photocopied, altered, or forged entries will be allowed. Delivery of a prize will require a street address located within the fifty (50) United States or the District of Columbia (except those states where the Promotion is prohibited). Sponsor is not responsible for lost, late, illegible, stolen, torn, altered, incomplete, invalid, unintelligible, misdirected, technically corrupted, garbled, or postage-due entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

In case of a dispute as to the identity of any entrant, an entry made by Internet will be deemed made by the authorized account holder of the telephone number used to enter. The "authorized account holder" is deemed the natural person who is assigned to a phone number by an telecommunications provider, service provider, or other online organization that is responsible for assigning telephone numbers. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the telephone number associated with the winning entry.

If for any reason the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, automated entries, requests, fraud, technical failure, human error, or any other cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Promotion. Sponsor assumes no responsibility for any error, omission, interruption, telephone or other communications malfunctions, deletion, defect, delay in operation or transmission, communications line failure, or theft or destruction of, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunctions of any telephone networks or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to, or resulting from, participation or downloading of any materials in the Promotion.

Sponsor and its agents are not responsible for printing, distribution, or production errors and may, in their sole discretion, rescind, cancel, suspend, modify, or revoke this Promotion based upon any such error without liability. If by reason of a printing, computer, or other error more prizes are awarded in a prize category than the number set forth in these Official Rules, all persons purportedly making valid claims will be included in a random drawing to award the advertised number of prizes available. In no case will more than the advertised number of prizes be awarded. Antifraud detection devices may be used for verification purposes. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

In the event Sponsor is prevented from continuing with the Promotion by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Promotion by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), Sponsor shall

have the right to modify, suspend or terminate the Promotion or Prize or Entry Windows, as applicable.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Headings are solely for convenience and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof.

Caution: Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO, AND USE OF, THE WEBSITES AND/OR THIS PROMOTION, OR ENTRANT'S DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE PROMOTION.

9. DISPUTES AND GOVERNING LAW:

The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Promotion. Any controversy or claim arising out of, or relating to, these Official Rules and/or the Promotion shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in New York, NY.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO ITS CONFLICTS OF LAWS AND RULES. For any matters that are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Promotion, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to New York, NY. The parties agree not to raise the defense of *forum non conveniens*.

10. USE OF DATA:

Sponsor will be collecting personal data about entrants online, in accordance with its Privacy Policy. Please review Sponsor's Privacy Policy at <https://www.anheuser-busch.com/privacy-policy/>. By participating in the

Promotion, entrant hereby agrees to Sponsor's collection and usage of his/her personal information and acknowledges that he/she has read and accepted Sponsor's Privacy Policy.

11. LIST OF WINNERS:

To obtain a list of winners, send a self-addressed, stamped envelope, with sufficient postage, to FanUp Software INC, Re: RTS AB Eagles, 34 Outlier Way, Bozeman, MT 59718. All requests for a list of winners must be postmarked by March 2, 2026 and received by March 16, 2026.

12. SPONSOR: Anheuser-Busch LLC, One Busch Place, St. Louis, MO 63118.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded. The NFL Entities have not offered or sponsored this promotion in any way.